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News

## **Wisconsin-based companies form new business collaborative**

Several companies on Tuesday announced the formation of the Wisconsin Business Council, a collaborative effort to promote business development in the state.

Companies including American Transmission Co., Anthem Blue Cross Blue Shield, AT&T Wisconsin, Commerce State Bank, Midwest Natural Gas, MillerCoors, Orion Energy Systems and Park Bank plan to work with residents, elected officials and policymakers to help the state become more accommodating to business.

In a press release Tuesday, Marc Marotta, a member of the Wisconsin Business Council's board of directors and former Doyle administration secretary, said Wisconsin has been fortunate with the diverse nature of its industries.

But he said the state's work force lags the national average in the percentage of workers with advanced degrees. Wisconsin also falls below average in the number of workers employed in what the U.S. Department of Labor classifies as high-technology jobs.

<http://dailyreporter.com/blog/2009/07/07/wisconsin-based-companies-form-new-business-collaborative-436-pm-7709/>